

Title (en)
COVERING SHEET FOR A PRINTED PRODUCT AND METHOD FOR PACKAGING NEWSPAPERS OR MAGAZINES BY MEANS OF SAID COVERING SHEET

Title (de)
DECKBOGEN FÜR DRUCKPRODUKT UND VERFAHREN ZUR VERPACKUNG VON ZEITUNGEN ODER ZEITSCHRIFTEN MITTELS DECKBOGEN

Title (fr)
ROBE DESTINEE A UN PRODUIT IMPRIME ET PROCEDE D'EMBALLAGE DE JOURNAUX OU DE MAGAZINES PAR L'INTERMEDIAIRE DE CETTE ROBE

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Application
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Abstract (en)
[origin: WO2007033510A1] Printed products (2), in particular newspapers or magazines with various inserts, are packaged for distribution in a covering sheet (1) consisting, for example, of paper. The covering sheet (1) has at least one area that is completely punched out and/or at least one area (7) that can easily be separated from the covering sheet by a partially punched-out part. The punched-out area is a window (6) through which the title and/or the headline of a newspaper or magazine, which is packed in the covering sheet (1), becomes visible. Partially punched-out areas (7) of the covering sheet (1) are marked, carrying the corresponding print identifying them as a voucher, a reply card, a collecting card, a do-it-yourself kit or a toy and are separated from the covering sheet (1) for the purpose of various functions which are different from the cover function of the covering sheet (1).

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