

Title (en)

APPARATUS AND METHOD FOR SELECTIVELY DISPENSING SOFT ASSETS VIA SUBTRACTIVE INSTALLATION

Title (de)

VORRICHTUNG UND VERFAHREN ZUM SELEKTIVEN ABGEBEN VON SOFT-ASSETS ÜBER SUBTRAKTIVE INSTALLATION

Title (fr)

APPAREIL ET PROCÉDÉ PERMETTANT DE DISTRIBUER DE MANIÈRE SÉLECTIVE DES ACTIFS LOGICIELS PAR LE BIAIS D'UNE INSTALLATION SOUSTRACTIVE

Publication

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Application

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- US 42834606 A 20060630
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Abstract (en)

[origin: WO2007072309A1] An apparatus and method for obtaining a storage medium with a deeply customizable set of installed content. Soft assets (e.g., programs, songs, videos, etc.) that form the content are selected from among a much larger set of preinstalled soft assets previously stored on storage media, such as disk drives. In some embodiments, based on a user's selections, the non- selected assets are permanently erased from a storage medium, while the remaining assets are available as installed (wherein substantially no further processing is required to install them). In some embodiments, a new device uses the storage medium to provide its user with a fully functional device without the need to separately install the soft assets from a plurality of sources (e.g., from program-distribution CDROMS and the like). Some embodiments include the storage medium having the soft assets installed, and including a program that elicits selections from a user and erases non-selected assets.

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