Title (en)

SYSTEMS AND METHODS FOR ACCESSING MEDIA PROGRAM OPTIONS BASED ON PROGRAM SEGMENT INTEREST

Title (de)

SYSTEME UND VERFAHREN ZUM ZUGRIFF AUF MEDIENPROGRAMMOPTIONEN AUF DER BASIS VON PROGRAMMSEGMENTINTERESSE

Title (fr)

SYSTEMES ET PROCEDES POUR ACCEDER A DES OPTIONS D'EMISSION MUTIMEDIA SELON L'INTERET D'UN SEGMENT D'EMISSION

Publication

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Application

EP 06845439 A 20061215

Priority

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- US 32383005 A 20051229

Abstract (en)

[origin: WO2007078846A1] The disclosed technology provides systems and methods for maintaining a user's interest level in a media program by providing different media program options for a media program. The media programs can have logical segments, and the disclosed technology can identify the segments of the media program. The disclosed technology can monitor a user's interest in particular media program segments. In one aspect of the invention, the disclosed technology can determine that there is interest in particular segments of a media program and can communicate those particular segments to a user. In one aspect of the invention, a user can designate particular segments of interest from the segments of the media program and can be provided with only the designated segments. In one aspect of the invention, the disclosed technology can determine that there is interest in particular media program options based on knowing the user's interest in particular media program segments. The user can be provided with an opportunity to select one of the particular media program options of interest.

IPC 8 full level

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Citation (search report)

See references of WO 2007078846A1

Citation (examination)

- US 2002013943 A1 20020131 - HABERMAN SETH [US], et al
- WO 0109737 A1 20010208 - ZATSO [US]

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