

Title (en)

METHOD OF VERIFYING THE SALIENCY AREAS OF A MULTIMEDIA DOCUMENT, METHOD OF CREATING AN ADVERTISING DOCUMENT, METHOD OF AUTOMATICALLY VERIFYING THE SALIENCY AREAS OF AN INTERNET SITE, AND ASSOCIATED COMPUTER PROGRAM PRODUCT

Title (de)

VERFAHREN ZUR BESTÄTIGUNG DER HERVORSTECHENDEN BEREICHE EINES MULTIMEDIA-DOKUMENTS, VERFAHREN ZUR ERSTELLUNG EINES REKLAMEDOKUMENTS, VERFAHREN ZUR AUTOMATISCHEN BESTÄTIGUNG DER HERVORSTECHENDEN BEREICHE EINER INTERNET-SEITE UND COMPUTERPROGRAMM DAFÜR

Title (fr)

PROCÉDÉ DE VÉRIFICATION DES ZONES SAILLANTES D'UN DOCUMENT MULTIMÉDIA, PROCÉDÉ DE CRÉATION D'UN DOCUMENT PUBLICITAIRE, PROCÉDÉ DE VÉRIFICATION AUTOMATIQUE DES ZONES SAILLANTES D'UN SITE INTERNET ET PROGRAMME INFORMATIQUE

Publication

EP 1979876 A1 20081015 (EN)

Application

EP 07726278 A 20070201

Priority

- EP 2007051001 W 20070201
- FR 0650404 A 20060203

Abstract (en)

[origin: WO2007088193A1] The invention relates to a method of verifying the saliency areas of a multimedia document. According to the invention, the method comprises the steps of: determination (E1) of the areas of the said document that are considered to be key areas on the basis of a priori data extracted from the said document, application (E2) to the said document of a model based on the compilation of saliency maps so as to obtain a saliency map of the said document, comparison (E3) between the areas of the said document that are considered to be key and the said saliency map.

IPC 8 full level

G06T 7/00 (2006.01); **G06T 7/40** (2006.01); **G06V 30/40** (2022.01)

CPC (source: EP US)

G06T 7/40 (2013.01 - EP US); **G06V 10/462** (2022.01 - EP US); **G06V 20/40** (2022.01 - EP US); **G06V 30/40** (2022.01 - EP US); **G06T 2207/10008** (2013.01 - EP); **G06T 2207/30176** (2013.01 - EP)

Citation (search report)

See references of WO 2007088193A1

Designated contracting state (EPC)

DE FR GB

DOCDB simple family (publication)

WO 2007088193 A1 20070809; CN 101379529 A 20090304; CN 101379529 B 20130605; EP 1979876 A1 20081015; FR 2897183 A1 20070810; JP 2009525525 A 20090709; JP 4896160 B2 20120314

DOCDB simple family (application)

EP 2007051001 W 20070201; CN 200780004376 A 20070201; EP 07726278 A 20070201; FR 0650404 A 20060203; JP 2008552812 A 20070201