

Title (en)  
IN-STORE DISPLAY SYSTEMS

Title (de)  
LAGERUNGSINTEGRIERTE ANZEIGESYSTEME

Title (fr)  
SYSTEMES DE PRESENTATION DE PRODUITS EN MAGASIN

Publication  
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Application  
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Abstract (en)  
[origin: WO2007103242A2] In-store display systems, and methods for displaying products in stores are disclosed. In one embodiment, the in-store display system includes a display structure and at least one sample surface material. The display structure can be any type of structure that is suitable for holding the sample surface material. The sample surface material may be used to demonstrate the application of an architectural surface covering product thereto. In one embodiment, a method is provided for demonstrating an architectural surface covering product to a potential purchaser. In one version of such a method, the method includes a step of marring an area of the architectural surface covering product, and a step of repairing the marred surface.

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