

Title (en)  
SYSTEM FOR ONLINE CONTENTS MARKETPLACE AND THE OPERATION METHOD THEREOF

Title (de)  
SYSTEM FÜR EINEN ONLINE-INHALTSMARKTPLATZ UND BETRIEBSVERFAHREN DAFÜR

Title (fr)  
SYSTÈME DESTINÉ À UN MARCHÉ DE CONTENUS EN LIGNE ET SON PROCÉDÉ DE FONCTIONNEMENT

Publication  
**EP 2013845 A4 20110413 (EN)**

Application  
**EP 07746027 A 20070417**

Priority  
• KR 2007001864 W 20070417  
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• KR 20060050224 A 20060605

Abstract (en)  
[origin: WO2007126226A1] The present invention relates to an online content marketplace system and a method of operating the system, in which the authors of personal media content can share their writing, individuals or groups can purchase necessary shared content, and purchased content is provided such that it can be conveniently and effectively used. Using an online content marketplace system including a content sale means (100), a content purchase means (200), a content marketplace server (300), and a data communication network (400), a content seller uploads content to his or her personal media site, such as a blog, when the intention to publicly post the content is disclosed, corresponding content is registered in a posting-authorized content DB, a content purchaser purchases desired content posted on a marketplace, and content can be posted on a his or her company website only by inserting a simple script code thereto.

IPC 8 full level  
**G06Q 99/00** (2006.01)

CPC (source: EP KR US)  
**G06Q 10/10** (2013.01 - EP US); **G06Q 30/06** (2013.01 - EP KR US); **G06Q 30/0601** (2013.01 - EP US)

Citation (search report)  
• [L] Statement in accordance with the Notice from the European Patent Office dated 1 October 2007 concerning business methods (OJ 11/2007; p572f) The claimed subject matter, with due regard to the description and drawings, relates to processes comprised in the list of subject matter and activities excluded from patentability under Art.52(2) and (3) EPC. The applicant is advised that in accordance with the established practice of the EPO, no search need be performed in respect of those aspects of the claimed invention. The only identifiable technical aspects of the claimed invention relate to the use of conventional, general-purpose data processing technology for processing data of an inherently non-technical nature. The information technology employed is considered to have been generally known as it was widely available to everyone at the date of filing/priority of the present application. The notoriety of such prior art cannot reasonably be contested. No documentary evidence was therefore considered required.  
• See references of WO 2007126226A1

Designated contracting state (EPC)  
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