Title (en)
  PROVIDING A TRAVELER WITH OFFERS PARTICULARLY SUITED TO THAT INDIVIDUAL

Title (de)
  ERSTELLUNG VON MASSGESCHNEIDERTEN ANGEBOTEN FÜR EINEN REISENDEN

Title (fr)
  FOURNITURE À UN VOYAGEUR D'OFFRES LUI ÉTANT PARTICULIÈREMENT APPROPRIES

Publication
  EP 2044565 A4 20110316 (EN)

Application
  EP 07810675 A 20070723

Priority
  • US 2007016518 W 20070723
  • US 83322906 P 20060725

Abstract (en)
  [origin: WO2008013759A2] The use of RFID (radio-frequency identification) chips in luggage tags to provide travelers with coupons and information related to their respective destinations. The luggage (or "bag") tag will include an embedded RFID chip. When the traveler checks his or her suitcase or other package, the bag-tag printer will place a visual representation of the traveler's destination on the tag. However, the printer will also "write" the traveler's identification and either a validate code or the destination on the embedded chip. The traveler, arriving at his or her destination and retrieving the checked item, can then place the bag tag near an RFID scanner which can read the information about the traveler's destination and possibly the traveler him-or herself. The scanner can then print out coupons pertinent to the traveler, the destination of the luggage, or the location of the scanner itself. After reading the information from the RFID chip, the scanner may then write to the chip that the coupons and the like have been issued to "cancel" the chip for the purpose of preventing repetitive uses of the tag. The same concepts allow for advertising and promotions at other locations and for notices and information at not related to advertising.

IPC 8 full level
  G06Q 10/00 (2012.01); **G06Q 30/00** (2012.01)

CPC (source: EP)
  G06Q 10/00 (2013.01); **G06Q 30/02** (2013.01)

Citation (search report)
  • No further relevant documents disclosed
  • See references of WO 2008013759A2

Designated contracting state (EPC)
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DOCDB simple family (publication)
  WO 2008013759 A2 20080131; **WO 2008013759 A3 20081030**; CA 2657131 A1 20080131; EP 2044565 A2 20090408;
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