

Title (en)

DEVICE FOR DISPLAYING SIGNAGE, SUCH AS IN PARTICULAR ADVERTISING SHEET OR THE LIKE, ON SHELVING IN A SALES AREA

Title (de)

VORRICHTUNG ZUR ANZEIGE EINER BESCHILDERUNG WIE ETWA EINES WERBESCHILDES ODER DERGLEICHEN AUF REGALEN IN EINEM VERKAUFSBEREICH

Title (fr)

DISPOSITIF POUR LA PRÉSENTATION D'UNE SIGNALÉTIQUE, TELLE QUE NOTAMMENT FEUILLE PUBLICITAIRE OU SIMILAIRE, SUR UNE ÉTAGÈRE D'UNE SURFACE DE VENTE

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Application

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Abstract (en)

[origin: WO2008028562A1] The invention relates to a device (1) for displaying signage (2), in particular an advertising sheet, or the like, on shelving (3, 4) in a sales area, the device (1) being designed to display said signage (2) vertically, the signage in particular projecting outwards and at right angles from the front of the shelving (3, 4), the device (1) having at least one supporting flange (5) whose bottom edge (6) has means for mounting it on the proximal part of the shelving, and said supporting flange (5) having means for holding the signage in particular by one of its edges. According to the invention, said holding means make it possible to display the signage in two different orientations (9, 10) with respect to said supporting flange, said supporting flange (5) having two bearing surfaces (11, 12) for said signage.

IPC 8 full level

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