

Title (en)
SYSTEMS AND METHODS FOR MODIFYING AN INTERACTIVE MEDIA GUIDANCE APPLICATION INTERFACE BASED ON TIME OF DAY

Title (de)
SYSTEME UND VERFAHREN ZUR MODIFIZIERUNG EINER INTERAKTIVEN MEDIENFÜHRUNGSANWENDUNGSSCHNITTSTELLE AUF TAGESZEITBASIS

Title (fr)
SYSTÈMES ET PROCÉDÉS PERMETTANT DE MODIFIER UNE INTERFACE D'APPLICATION DE GUIDAGE MULTIMÉDIA INTERACTIVE EN FONCTION DU MOMENT DE LA JOURNÉE

Publication
EP 2064880 A2 20090603 (EN)

Application
EP 07839027 A 20070927

Priority
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• US 54124806 A 20060929
• US 54004006 A 20060929

Abstract (en)
[origin: WO2008042281A2] Systems and methods for automatically displaying personalized interactive media guidance application screens based on the time of day are provided. The interactive media guidance application may monitor user interactions with the user equipment, and identify individual user profiles for different times of day. Using this information, the interactive media guidance application may partition the day into day parts, each associated with a user profile. The interactive media guidance application may also create or select a plurality of personalized interfaces or configurations for displaying media guidance information, where each interface or configuration reflects the interests of an identified user profile. When a user accesses the interactive media guidance application, the interactive media guidance application may identify the user profile associated with the current day part, and display the personalized interface or configuration associated with the identified user profile.

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Citation (search report)
See references of WO 2008042281A2

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