

Title (en)
Package and blank therefor

Title (de)
Verpackung und Zuschnitt dafür

Title (fr)
Emballage et ébauche correspondante

Publication
EP 2072409 A1 20090624 (EN)

Application
EP 08172006 A 20081217

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GB 0724691 A 20071219

Abstract (en)

The invention relates to a package comprising a carton, a plurality of articles (148) and one or more promotional items (146); a blank (110) for forming such a carton or carrier; and the carton itself. More specifically, but not exclusively, the invention relates to carton of the wraparound type comprising means for securing one or more promotional items (146) within the carton. Said blank (110) has an area (124) for receiving said secondary type article (146) to be securely retained within the carrier and a securing panel (122) structured and arranged such that it is disposable atop said area (124) for overlaying at least a portion of the secondary article (146). The securing panel (122) is disposable in bonding relationship with one or more portions of a panel (118) juxtaposed said area (124). In this way the secondary article (146) disposed in said area (124) is retainable by the securing panel (122) once the carrier is fully formed and during its assembly.

IPC 8 full level

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Citation (applicant)

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Citation (search report)

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