

Title (en)

APPLICATIONS FOR PROFILING THE USERS OF TELECOMMUNICATION SERVICES

Title (de)

ANWENDUNGEN ZUR PROFILIERUNG DER BENUTZER VON TELEKOMMUNIKATIONSDIENSTEN

Title (fr)

APPLICATIONS POUR LE PROFILAGE D'UTILISATEURS DE SERVICES DE TELECOMMUNICATIONS

Publication

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Application

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Abstract (en)

[origin: WO2008052966A1] The invention relates to a computer software product comprising commands for profiling a user of telecommunication services in a multi-platform environment (1), the product being characterised in that it comprises: an explicit profiling functional block (7) for collecting information on the user's preferences directly from said user; a user implicit-profiling functional bloc (8) for collecting raw data on the user's behaviour concerning each service-providing platform, the implicit-profiling functional bloc (8) comprising means for aggregating said raw data; wherein the profile thus created comprises core attributes independent from the service platform and specialised attributes depending on the platforms present in the environment.

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