

Title (en)  
PROTECTIVE PACKAGING

Title (de)  
SCHUTZVERPACKUNG

Title (fr)  
EMBALLAGE DE PROTECTION

Publication  
**EP 2091840 A1 20090826 (EN)**

Application  
**EP 07847233 A 20071120**

Priority  

- EP 2007062593 W 20071120
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- EP 07847233 A 20071120

Abstract (en)  
[origin: WO2008074584A1] A laundry composition comprising at least one surfactant and at least one heat sensitive component, the composition being contained within a package (1) comprising a base (3) and at least one side wall (5), the side wall/s comprising an inner transparent plastic layer (7) enclosed at least partially within an outer plastic layer (9) wherein the outer plastic layer incorporates a: (i) one or more transparent regions providing an indicator (11) of the level of contained composition; in combination with (ii) light protective zones on every side wall, said zones covering at least 60% of the area of each respective side wall and said zones being defined by (a) an  $L \cdot a^* \cdot b^*$  value where  $a^*$  and  $b^*$  are maintained close to zero, and L is between 50 and 80; and (b) reflectivity above 0.4 for incident light having a frequency from 420 - 1050 nm.

IPC 8 full level  
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CPC (source: EP)  
**B65D 23/0878** (2013.01); **B65D 81/30** (2013.01); **C11D 3/386** (2013.01); **C11D 17/041** (2013.01)

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