

Title (en)
SYSTEM AND METHOD FOR TRACKING ELECTRONIC SYNDICATED CONTENTS VIA AN INTERNET COMMUNICATIONS NETWORK

Title (de)
SYSTEM UND VERFAHREN ZUM VERFOLGEN VON ELEKTRONISCHEN SYNDIKATIERTEN INHALTEN ÜBER EIN INTERNET-KOMMUNIKATIONSNETZ

Title (fr)
SYSTEME ET PROCEDE DE TRAÇABILITE DE CONTENUS SUR INTERNET

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Application
EP 05758143 A 20050419

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Abstract (en)
[origin: WO2005109814A2] The invention relates to a system for tracking syndicated contents via an Internet communications system consisting of a syndication server for transmitting a plurality of contents, at least one client's server for receiving the totality of contents transmitted by the syndication server and for transmitting the thus received contents to web pages, a tractability server for forming for each content an identifier in the form of the function of said client's server and the content, wherein said identifier is transmitted during downloading, a module agent, a module loaded into each web page visualised by a user, wherein said web page contains at least one of said contents and the associated identifier, in as much as the web page is activated, each loaded module detects and transmits a totality of advisory information and the identifier associated with the content of said web page to the associated agent module.

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