

Title (en)
Advertising notebook

Title (de)
Werbe-Notebook

Title (fr)
Carnet de publicité

Publication
EP 2109090 A3 20091028 (EN)

Application
EP 09380073 A 20090407

Priority
ES 200800760 U 20080411

Abstract (en)
[origin: EP2109090A2] The invention consists of an advertising notebook, of the type which groups a plurality of advertisements, which can generally be accompanied by coupons which give "discounts" or offer any other type of promotion. Said notebook focuses its characteristics on the fact that it incorporates a plate of magnetic nature (5), i.e. a permanent magnet, which permits the attachment of said notebook to a refrigerator or any other metal element of a dwelling or such like, remaining in good view, and thereby preventing the loss thereof by the consumer. The plate shall be attached by means of adhesive, preferably to the external face of the rear cover (4). However, it could constitute a physically independent element of the notebook, equipped with means of attachment to the notebook.

IPC 8 full level
G09F 7/04 (2006.01); **G09F 23/10** (2006.01)

CPC (source: EP)
B42D 3/02 (2013.01); **B42D 3/12** (2013.01); **G09F 7/04** (2013.01); **G09F 23/10** (2013.01)

Citation (search report)

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- [Y] WO 2004077456 A2 20040910 - CRANE PRODUCTIONS INC [US], et al
- [A] US 6273660 B1 20010814 - OZGEN MEHMET SAMI [US], et al
- [A] US 2005138853 A1 20050630 - CHIANG YEN-HO [TW]

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IT201900010554A1

Designated contracting state (EPC)
AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO SE SI SK TR

DOCDB simple family (publication)
EP 2109090 A2 20091014; EP 2109090 A3 20091028; ES 1067664 U 20080601; ES 1067664 Y 20080901

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EP 09380073 A 20090407; ES 200800760 U 20080411