

Title (en)  
REWARD POINTS ISSUANCE AND REDEMPTION USING PRODUCT CODED WIRELESS COMMUNICATION PROTOCOLS

Title (de)  
AUSGEBEN UND EINLÖSEN VON TREUEPUNKTEN UNTER VERWENDUNG EINES PRODUKTCODIERTEN DRAHTLOSEN KOMMUNIKATIONS PROTOKOLLS

Title (fr)  
ÉMISSION ET ÉCHANGE DE POINTS DE RÉCOMPENSES EN UTILISANT DES PROTOCOLES DE COMMUNICATION SANS FIL CODÉS PAR PRODUIT

Publication  
**EP 2109848 A4 20120321 (EN)**

Application  
**EP 07756679 A 20070206**

Priority  
US 2007061676 W 20070206

Abstract (en)  
[origin: WO2008097311A1] A method and apparatus for operating a reward points issuance, accumulation management and redemption program in which a wireless device user accumulates reward points by messaging a reward code to a wireless communications gateway associated with a plurality of independent product entities or location-based proximity services. Earned reward points are tracked in a user reward point account stored on a rewards server. A dedicated account server accumulates some or all of a customer's earned reward points from the reward servers and credits the accumulated points into a single reward redemption account associated with the customer. The customer may then select an item for purchase from the reward points issuing entity or redeem credits for access to a plurality of services with the accumulated reward points.

IPC 8 full level  
**G06Q 30/00** (2012.01); **G06Q 30/02** (2012.01)

CPC (source: EP KR)  
**G06Q 30/02** (2013.01 - EP KR)

Citation (search report)

- No further relevant documents disclosed
- See references of WO 2008097311A1

Designated contracting state (EPC)  
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DOCDB simple family (publication)  
**WO 2008097311 A1 20080814**; AU 2007346699 A1 20080814; AU 2007346699 A2 20091022; BR PI0721227 A2 20130101; CA 2676727 A1 20080814; CN 101681467 A 20100324; EP 2109848 A1 20091021; EP 2109848 A4 20120321; IL 200221 A0 20100429; JP 2010518482 A 20100527; KR 20100014806 A 20100211; MX 2009008375 A 20090904; RU 2009133302 A 20110320; RU 2458400 C2 20120810

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