

Title (en)
SYSTEM AND METHOD FOR COMMUNICATION AND DISPLAYING OF INFORMATION

Title (de)
SYSTEM UND VERFAHREN ZUR WEITERGABE UND ANZEIGE VON INFORMATIONEN

Title (fr)
SYSTÈME ET PROCÉDÉ DE COMMUNICATION ET D'AFFICHAGE D'INFORMATIONS

Publication
EP 2111565 A1 20091028 (EN)

Application
EP 08705233 A 20080124

Priority
• SE 2008000060 W 20080124
• SE 0700178 A 20070125

Abstract (en)
[origin: WO2008091201A1] In accordance with the invention, a system for communication of information is provided. The system comprises a wireless communication network and one or more recipients. The recipients in turn comprises means for communicating over the wireless communication network, means for receiving satellite navigation signals, and a projector unit for displaying information received over the wireless communication network. The system further comprises a server having a server application for receiving and transmitting information over the wireless communication network and an input device connectable to the server for inputting information to be communicated to a selected recipient and displayed by the projector unit. The invention provides a means for accomplishing truly directed advertising. Further, by including a projector unit the information can be displayed on any suitable projection surface, and having any desired size.

IPC 1-7
H04Q 7/22

IPC 8 full level
G03B 21/00 (2006.01); **G01S 1/02** (2010.01); **G01S 5/00** (2006.01); **H04W 84/00** (2009.01)

CPC (source: EP SE)
G01S 5/0009 (2013.01 - SE); **G03B 21/005** (2013.01 - EP); **H04L 67/52** (2022.05 - EP)

Designated contracting state (EPC)
AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MT NL NO PL PT RO SE SI SK TR

DOCDB simple family (publication)
WO 2008091201 A1 20080731; EP 2111565 A1 20091028; EP 2111565 A4 20120104; SE 0700178 L 20080726

DOCDB simple family (application)
SE 2008000060 W 20080124; EP 08705233 A 20080124; SE 0700178 A 20070125