

Title (en)
SYSTEM AND METHOD FOR THE PROCESSING OF ELECTRONIC COUPONS

Title (de)
SYSTEM UND VERFAHREN ZUM VERARBEITEN VON ELEKTRONISCHEN COUPONS

Title (fr)
SYSTÈME ET PROCÉDÉ DE TRAITEMENT DE COUPONS ÉLECTRONIQUES

Publication
EP 2115682 A4 20111109 (EN)

Application
EP 07844947 A 20071107

Priority

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- US 86471906 P 20061107
- US 89347907 A 20070816

Abstract (en)
[origin: WO2008058195A2] A system and method are provided for reimbursing merchants for coupons used by the customers of those merchants is disclosed. Pursuant to the Present Invention, a Coupon Data File is prepared, identifying the products potentially subject to coupons and/or incentives, and the nature of the associated discount. A Transaction Log Data File is also prepared, describing one or more purchase transactions undertaken by consumers. Finally, a Transaction Log Processor analyzes the transaction log data, compares the information in the Transaction Log Data File with information in the Coupon Data File and tabulates coupons redeemed by consumers during the transactions associated with the information in the Transaction Log Data.

IPC 8 full level
G06Q 30/00 (2012.01)

CPC (source: EP)
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Citation (search report)

- [L] EPO: "Mitteilung des Europäischen Patentamts vom 1. Oktober 2007 über Geschäftsmethoden = Notice from the European Patent Office dated 1 October 2007 concerning business methods = Communiqué de l'Office européen des brevets, en date du 1er octobre 2007, concernant les méthodes dans le domaine des activités", JOURNAL OFFICIEL DE L'OFFICE EUROPEEN DES BREVETS.OFFICIAL JOURNAL OF THE EUROPEAN PATENT OFFICE.AMTSBLATTT DES EUROPÄISCHEN PATENTAMTS, OEB, MUNCHEN, DE, vol. 30, no. 11, 1 November 2007 (2007-11-01), pages 592 - 593, XP007905525, ISSN: 0170-9291
- See references of WO 2008058195A2

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