

Title (en)

SELLING SYSTEM FOR POINT-OF-SALE DEVICES USED FOR IDENTIFYING AND EXECUTING CUSTOMERS' WISHES

Title (de)

VERKAUFS-SYSTEM FÜR POINT OF SALE-GERÄTE ZUR ERKENNUNG UND REALISIERUNG VON KUNDENWÜNSCHEN

Title (fr)

SYSTÈME DE VENTE POUR APPAREILS DE POINT DE VENTE PERMETTANT D'IDENTIFIER LES SOUHAITS DE CLIENTS ET D'Y RÉPONDRE

Publication

EP 2117387 A2 20091118 (DE)

Application

EP 08715727 A 20080211

Priority

- EP 2008001021 W 20080211
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- DE 102007008195 A 20070219

Abstract (en)

[origin: WO2008095734A2] Disclosed are an apparatus and a method for providing information on specific properties of products, particularly the scent and/or the flavor that the respective product has, the term "air" below referring to any type of air mixtures. Product information can be represented at the same time as an advertising clip, music, or other acoustic, optical or additional stimuli. Adequate scents are delivered to the viewers or listeners at the same time as specific visual and/or acoustic events are presented.

IPC 8 full level

A47F 7/28 (2006.01)

CPC (source: EP)

A47F 7/286 (2013.01)

Citation (search report)

See references of WO 2008095734A2

Citation (examination)

WO 9859258 A1 19981230 - OPEN KNOWLEDGE SNC DI PIGNAT P [IT], et al

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