

Title (en)

PERSONALIZING HANDHELD ELECTRONIC BOOK READERS

Title (de)

PERSONALISIERUNG VON IN DER HAND GEHALTENEN ELEKTRONISCHEN BUCHLESERN

Title (fr)

PERSONNALISATION DE LECTEURS DE LIVRES ÉLECTRONIQUES PORTABLES

Publication

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Application

EP 07870087 A 20071228

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- US 88285907 P 20070309
- US 69321207 A 20070329
- US 97609507 A 20070928

Abstract (en)

[origin: WO2008112038A1] Tools and techniques are described herein for personalizing handheld electronic book readers (110) The tools provide methods that include receiving (402) an indication of a customer transaction involving an electronic book reader device The methods may also receive (404) an identifier associated with the customer, obtain (406, 408) personalization information associated with the identifier, and load (418) the personalization information into the electronic book reader device The tools also provide methods that include receiving (702) a command that is input to the electronic book reader device, where the device has been personalized for the particular customer, and responding (704) to the command using the personalization information A server (102) includes a processor (116) and a computer-readable storage medium (118) that includes a device personalization component (120) for personalizing the electronic book reader device (110) The electronic book reader device (110) includes a processor (502) and computer-readable storage medium (510)

IPC 8 full level

G06F 7/00 (2006.01)

CPC (source: EP)

G06Q 30/02 (2013.01)

Citation (search report)

- [L] EPO: "Mitteilung des Europäischen Patentamts vom 1. Oktober 2007 über Geschäftsmethoden = Notice from the European Patent Office dated 1 October 2007 concerning business methods = Communiqué de l'Office européen des brevets, en date du 1er octobre 2007, concernant les méthodes dans le domaine des activités", JOURNAL OFFICIEL DE L'OFFICE EUROPEEN DES BREVETS.OFFICIAL JOURNAL OF THE EUROPEAN PATENT OFFICE.AMTSBLATTT DES EUROPÄEISCHEN PATENTAMTS, OEB, MUNCHEN, DE, vol. 30, no. 11, 1 November 2007 (2007-11-01), pages 592 - 593, XP007905525, ISSN: 0170-9291
- See references of WO 2008112038A1

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