

Title (en)

PRESENTING MULTIMEDIA OBJECTS IN CONJUNCTION WITH VOICE CALLS FROM A CIRCUIT-SWITCHED NETWORK

Title (de)

DARSTELLUNG VON MULTIMEDIA-OBJEKTEN IN VERBINDUNG MIT SPRACHRUFEN VON EINEM LEITUNGSGESTEUERTEN NETZWERK  
AUS

Title (fr)

PRÉSENTATION D'OBJETS MULTIMÉDIA CONJOINTEMENT À DES APPELS VOCAUX PROVENANT D'UN RÉSEAU À COMMUTATION DE  
CIRCUITS

Publication

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Application

**EP 08769004 A 20080318**

Priority

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Abstract (en)

[origin: WO2009009167A1] The present invention provides systems and methods for presenting a multimedia object to a handset in conjunction with voice call from a circuit switched (CS) network. The voice call is delivered over the CS network and the multimedia object is delivered over a packet-switched (PS) network. The multimedia object can be rendered as a voice call alert, during the voice call, or after the voice call. The multimedia object can be an advertisement object and can be provided by a third party. The systems and methods described are applicable to IMS and non-IMS networks.

IPC 8 full level

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