

Title (en)

PRESENTING MULTIMEDIA OBJECTS IN CONJUNCTION WITH VOICE CALLS FROM A CIRCUIT-SWITCHED NETWORK

Title (de)

DARSTELLUNG VON MULTIMEDIA-OBJEKTEN IN VERBINDUNG MIT SPRACHRUFEN VON EINEM LEITUNGSGESTEUERTEN NETZWERK
AUS

Title (fr)

PRÉSENTATION D'OBJETS MULTIMÉDIA CONJOINTEMENT À DES APPELS VOCAUX PROVENANT D'UN RÉSEAU À COMMUTATION DE
CIRCUITS

Publication

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Application

EP 08769004 A 20080318

Priority

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- US 91886307 P 20070319

Abstract (en)

[origin: WO2009009167A1] The present invention provides systems and methods for presenting a multimedia object to a handset in conjunction with voice call from a circuit switched (CS) network. The voice call is delivered over the CS network and the multimedia object is delivered over a packet-switched (PS) network. The multimedia object can be rendered as a voice call alert, during the voice call, or after the voice call. The multimedia object can be an advertisement object and can be provided by a third party. The systems and methods described are applicable to IMS and non-IMS networks.

IPC 8 full level

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CPC (source: EP)

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H04W 76/00 (2013.01)

Citation (search report)

- [X] WO 0154441 A1 20010726 - PHONE PAGES SWEDEN AB [SE], et al
- [X] WO 2005064957 A1 20050714 - ERICSSON TELEFON AB L M [SE], et al
- [X] EP 1672893 A1 20060621 - STAR HOME GMBH [CH]
- [X] US 2004062230 A1 20040401 - TAYLOR RICHARD C [CA], et al
- See references of WO 2009009167A1

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