

Title (en)

METHOD OF BROADCASTING A COMPLEMENTARY ELEMENT, CORRESPONDING SERVER AND TERMINAL

Title (de)

VERFAHREN ZUR RUNDSENDUNG EINES KOMPLEMENTÄREN ELEMENTS SOWIE SERVER UND ENDGERÄT DAFÜR

Title (fr)

PROCEDE DE DIFFUSION D'UN ELEMENT COMPLEMENTAIRE, SERVEUR ET TERMINAL CORRESPONDANTS

Publication

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Application

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- FR 0755745 A 20070613

Abstract (en)

[origin: WO2008155240A2] The invention relates to a method of broadcasting at least one complementary element corresponding to a content broadcast to a terminal. According to the invention, such a method comprises the following steps: - applying (20), to at least one portion of said content, at least one index detection function, stored in a database, said detection function delivering an information cue regarding the presence or absence of said index, providing (21) at least one complementary element associated with said index, if a presence cue is emitted; combining (22) said content and said complementary element or elements delivering a complete content.

IPC 8 full level

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