

Title (en)
PRESENTATION SYSTEM

Title (de)
PRÄSENTATIONSSYSTEM

Title (fr)
SYSTÈME DE PRÉSENTATION

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Abstract (en)
[origin: WO2008151686A1] The present invention relates to a presentation system (100, 200), particularly for use as an electronic sales aid for advertisements, for example in printed media, or for insurance companies, wherein the presentation system (100, 200) comprises a base module (20) having a base module monitor (21) for depicting a presentation intended for a customer and a control module (30) for controlling the base module (20) with the base module monitor (21) as a function of commands and/or data entered into the presentation system (100, 200). In order to achieve that, on the one hand, the buyer or customer can be provided, in the most efficient manner possible and within a short time, with an overview of the advantages and the benefit of the services or goods offered for his company, and, on the other hand, during the discussion with the customer an optimized solution for the customer can be prepared and depicted already during the discussion with the customer in a very concise manner, the presentation system (100, 200) has an operating module (10) with an associated operating module monitor (11) for depicting first informational content, particularly for depicting information intended for a sales agent, and for depicting data for controlling a presentation flow depicted on a base module monitor (21), and an input interface (12), which is electronically and/or electrically coupled to the operating module (10) and via which data can be input, particularly as a function of information content depicted on the operating module monitor (11).

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