

Title (en)

INTERACTIVE -IN-SEAT, POINT-OF-SALE AND MARKETING MESSAGE DELIVERY UNIT

Title (de)

INTERAKTIVE IM-SITZ-, VERKAUFSPUNKT- UND MARKETING-NACHRICHTENABLIEFEREINHEIT

Title (fr)

UNITÉ INTERACTIVE INTÉGRÉE À UN SIÈGE, SUR UN POINT DE VENTE ET POUR LA TRANSMISSION DE MESSAGES COMMERCIAUX

Publication

EP 2160916 A1 20100310 (EN)

Application

EP 08742691 A 20080410

Priority

- US 2008004594 W 20080410
- US 91093207 P 20070410

Abstract (en)

[origin: WO2008124168A1] A method and apparatus provide interaction between a user and a venue service provider. An interactive terminal includes a display of information from the venue service provider and information from a user to the venue service provider, an interface allowing the user to interact with the venue service provider via the display; a magnetic stripe, bar code, or radio frequency identification reader; and a mounting mechanism.

IPC 1-7

H04Q 7/20

IPC 8 full level

H04W 84/00 (2009.01); **G06Q 30/00** (2012.01)

CPC (source: EP)

G06Q 30/02 (2013.01); **G06Q 30/06** (2013.01)

Citation (search report)

See references of WO 2008124168A1

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DOCDB simple family (publication)

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