

Title (en)

RECOMMENDATION SYSTEM WITH MULTIPLE INTEGRATED RECOMMENDERS

Title (de)

EMPFEHLUNGSSYSTEM MIT MEHREREN INTEGRIERTEN EMPFEHLERN

Title (fr)

SYSTÈME DE RECOMMANDATION À MULTIPLES OUTILS DE RECOMMANDATION INTÉGRÉS

Publication

**EP 2162828 A1 20100317 (EN)**

Application

**EP 08771411 A 20080618**

Priority

- US 2008067404 W 20080618
- US 77201007 A 20070629
- US 77191407 A 20070629

Abstract (en)

[origin: WO2009006029A1] A recommendations system (100) is provided in various embodiments for selecting items to recommend to a user. The system includes a recommendation engine (110) with a plurality of recommenders (112). Each recommender (112) identifies or corresponds to a different type of reason for recommending items. In one embodiment, each recommender (112) retrieves item preference data (102) and generates candidate recommendations responsive to a subset of that data. The recommenders (112) also score the candidate recommendations. In certain embodiments, a normalization engine (120) normalizes the scores of the candidate recommendations provided by each recommender (112). A candidate selector (130) selects at least a portion of the candidate recommendations based on the normalized scores to provide as recommendations to the user. The recommendations may be provided to the user with the associated reasons for recommending the items.

IPC 8 full level

**G06F 15/18** (2006.01)

CPC (source: EP)

**G06Q 30/02** (2013.01)

Designated contracting state (EPC)

AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MT NL NO PL PT RO SE SI SK TR

Designated extension state (EPC)

AL BA MK RS

DOCDB simple family (publication)

**WO 2009006029 A1 20090108**; EP 2162828 A1 20100317; EP 2162828 A4 20100915

DOCDB simple family (application)

**US 2008067404 W 20080618**; EP 08771411 A 20080618