

Title (en)

METHOD FOR INTERACTION BETWEEN A USER AND A RECEIVER OF A PRINTED PRODUCT

Title (de)

VERFAHREN ZUR INTERAKTION ZWISCHEN NUTZER UND EINEM EMPFÄNGER EINES DRUCKPRODUKTES

Title (fr)

PROCÉDÉ D'INTERACTION ENTRE UN UTILISATEUR ET UN RÉCEPTEUR D'UN PRODUIT D'IMPRESSION

Publication

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Application

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Abstract (en)

[origin: WO2008148227A1] The invention relates to a method for interaction between a user (32, 24), for example, a newspaper publisher, and at least one receiver (A, B, C) to whom a printed product (12, 23, 23a, 23b, 23c, 26) comprising at least one RFID tag (14, 14a, 14b, 14c) is delivered. At least one specific piece of additional information (a, b, c, 42) is stored in the at least one RFID tag (14, 14a, 14b, 14c) for the purposes of interaction.

IPC 8 full level

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Citation (search report)

See references of WO 2008148227A1

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US 2006180647 A1 20060817 - HANSEN SCOTT R [US]

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DOCDB simple family (application)

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