

Title (en)
PERSONALIZED PLATFORM FOR ACCESSING INTERNET APPLICATIONS

Title (de)
PERSONALISIERTE PLATTFORM ZUM ZUGREIFEN AUF INTERNET-ANWENDUNGEN

Title (fr)
PLATEFORME PERSONNALISÉE D'ACCÈS À DES APPLICATIONS INTERNET

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Application
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Abstract (en)
[origin: WO2008147548A1] The present invention provides a system and method for providing a personalized platform for accessing internet applications. According to one embodiment of the invention, a social network provider receives a request for installation of an application from a user of the social network, installs the application at multiple points in the user's social network environment, and personalizes interfaces with the application at these integration points based on information about the user available from the social network. The present invention enables applications to be integrated in the social network environment at multiple integration points and to be personalized for and configured by the user.

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