

Title (en)
PACKAGE AND MERCHANDISING SYSTEM

Title (de)
VERPACKUNGS- UND VERTRIEBSSYSTEM

Title (fr)
EMBALLAGE ET SYSTÈME DE COMMERCIALISATION

Publication
EP 2170729 A1 20100407 (EN)

Application
EP 08763458 A 20080702

Priority
• IB 2008052670 W 20080702
• US 82470407 A 20070702

Abstract (en)
[origin: US2009008275A1] A package and product merchandising system comprising the package. The package includes a package wall which in turn includes a display element visible from the exterior of the package. The package includes a power receiving element operably connected to the display element. The system includes a sensor, a power distribution element, and a controller, operably connected to each of the sensor and to the power distribution element. The controller receives an output of the sensor as an input and provides a first output profile to the power distribution element, the power distribution element receives the output profile from the controller and provides a power profile to the power receiving element. The power receiving element provides a characteristic change profile to the display element. The display element changes at least one characteristic in response to the characteristic change profile.

IPC 8 full level
B65D 77/00 (2006.01); **B65D 25/20** (2006.01); **G09F 27/00** (2006.01)

CPC (source: EP US)
G09F 3/208 (2013.01 - EP US); **G09F 23/00** (2013.01 - EP US); **G09F 27/00** (2013.01 - EP); **B65D 2203/12** (2013.01 - EP US)

Citation (search report)
See references of WO 2009004591A1

Cited by
WO2019105616A1

Designated contracting state (EPC)
AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MT NL NO PL PT RO SE SI SK TR

Designated extension state (EPC)
AL BA MK RS

DOCDB simple family (publication)
US 2009008275 A1 20090108; AT E512088 T1 20110615; CA 2690046 A1 20090108; CA 2690046 C 20141014; EP 2170729 A1 20100407; EP 2170729 B1 20110608; ES 2367830 T3 20111108; JP 2010531789 A 20100930; JP 5140725 B2 20130213; PL 2170729 T3 20111130; WO 2009004591 A1 20090108

DOCDB simple family (application)
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