

Title (en)
PACKAGE AND MERCHANDISING SYSTEM

Title (de)
VERPACKUNGS- UND VERTRIEBSSYSTEM

Title (fr)
EMBALLAGE ET SYSTÈME DE COMMERCIALISATION

Publication
EP 2170729 B1 20110608 (EN)

Application
EP 08763458 A 20080702

Priority
• IB 2008052670 W 20080702
• US 82470407 A 20070702

Abstract (en)
[origin: US2009008275A1] A package and product merchandising system comprising the package. The package includes a package wall which in turn includes a display element visible from the exterior of the package. The package includes a power receiving element operably connected to the display element. The system includes a sensor, a power distribution element, and a controller, operably connected to each of the sensor and to the power distribution element. The controller receives an output of the sensor as an input and provides a first output profile to the power distribution element, the power distribution element receives the output profile from the controller and provides a power profile to the power receiving element. The power receiving element provides a characteristic change profile to the display element. The display element changes at least one characteristic in response to the characteristic change profile.

IPC 8 full level
B65D 77/00 (2006.01); **B65D 25/20** (2006.01); **G09F 27/00** (2006.01)

CPC (source: EP US)
G09F 3/208 (2013.01 - EP US); **G09F 23/00** (2013.01 - EP US); **G09F 27/00** (2013.01 - EP); **B65D 2203/12** (2013.01 - EP US)

Cited by
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AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MT NL NO PL PT RO SE SI SK TR

DOCDB simple family (publication)
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