

Title (en)

MASCARA APPLICATOR AND DISPENSER

Title (de)

WIMPERNTUSCHEAPPLIKATOR UND -SPENDER

Title (fr)

APPLICATEUR ET DISTRIBUTEUR DE MASCARA

Publication

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Application

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Abstract (en)

[origin: WO2009023041A1] A mascara dispensing system including a motorized applicator unit with an applicator brush attached to a revolving running staff surrounded by a stabilizing sleeve is disclosed. The motorized applicator unit is configured to automatically revolve the applicator brush in a selectable direction and/or at a selectable rotational speed via a control pad or switch. The system also includes a container unit that holds a mascara formulation or a replaceable mascara cartridge. The container unit detachably couples to the motorized applicator unit through one or more securing features that provide a user feedback when opening and closing and that provide a substantially air-tight seal between the motorized applicator unit and the container unit. In accordance with further embodiments of the invention, the container unit includes a contoured insert feature that minimizes the amount of air or space between the container unit and the motorized applicator unit when they are coupled together.

IPC 8 full level

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