

Title (en)
IMPROVED VISUAL CUES FOR PERFUMED LAUNDRY DETERGENTS

Title (de)
VERBESSERTE OPTISCHE HINWEISE AUF PARFÜMIERTE WASCHMITTEL

Title (fr)
SIGNES VISUELS AMÉLIORÉS DESTINÉS À DES DÉTERGENTS POUR LESSIVE PARFUMÉS

Publication
EP 2195409 A1 20100616 (EN)

Application
EP 08804758 A 20080925

Priority

- EP 2008062873 W 20080925
- IN 2034MU2007 A 20071012
- EP 08150097 A 20080108
- EP 08804758 A 20080925

Abstract (en)
[origin: WO2009047125A1] A granular laundry detergent composition comprising at least 5 wt% surfactant, optional builder, optional further cleaning ingredients, a perfume and 0.01 to 10 wt% of visual cues wherein the visual cue is flower shaped with petals and is coloured to have a naturally occurring petal colour and wherein the perfume is floral in essence.

IPC 8 full level
C11D 17/06 (2006.01); **C11D 3/40** (2006.01); **C11D 3/50** (2006.01); **C11D 17/00** (2006.01)

CPC (source: EP)
C11D 3/40 (2013.01); **C11D 3/50** (2013.01); **C11D 17/0034** (2013.01); **C11D 17/06** (2013.01)

Citation (search report)
See references of WO 2009047125A1

Designated contracting state (EPC)
AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MT NL NO PL PT RO SE SI SK TR

Designated extension state (EPC)
AL BA MK RS

DOCDB simple family (publication)
WO 2009047125 A1 20090416; AR 068857 A1 20091209; AT E531786 T1 20111115; AU 2008309815 A1 20090416; AU 2008309815 B2 20120209; BR PI0818083 A2 20170704; CA 2702381 A1 20090416; CA 2702381 C 20151103; CL 2008003017 A1 20090605; CN 101821374 A 20100901; CN 101821374 B 20120822; EP 2195409 A1 20100616; EP 2195409 B1 20111102; ES 2376957 T3 20120321; MX 2010003985 A 20100427; MY 149738 A 20131014; PL 2195409 T3 20120330; ZA 201001723 B 20110525

DOCDB simple family (application)
EP 2008062873 W 20080925; AR P080104467 A 20081014; AT 08804758 T 20080925; AU 2008309815 A 20080925; BR PI0818083 A 20080925; CA 2702381 A 20080925; CL 2008003017 A 20081010; CN 200880110995 A 20080925; EP 08804758 A 20080925; ES 08804758 T 20080925; MX 2010003985 A 20080925; MY PI20101610 A 20080925; PL 08804758 T 20080925; ZA 201001723 A 20100310