

Title (en)

DIGITAL DATA PROCESSING WITH ELECTRONIC COMMUNICATION DEVICES

Title (de)

DIGITALE DATENVERARBEITUNG MIT ELEKTRONISCHEN KOMMUNIKATIONSGERÄTEN

Title (fr)

TRAITEMENT DE DONNÉES NUMÉRIQUES AU MOYEN DE DISPOSITIFS DE COMMUNICATION ÉLECTRONIQUES

Publication

EP 2218246 A2 20100818 (EN)

Application

EP 08848090 A 20081110

Priority

- GB 2008003778 W 20081110
- GB 0722117 A 20071110

Abstract (en)

[origin: WO2009060223A2] The invention to which this application relates is a system and method which allows the effective transmission of one or more portions of data to at least one device via a communications link. When the portion of data is requested and received by the device, the same is used to create a display on a screen of the device, and/or stored, so as to be subsequently available to be processed, even if there is no communication link to the device established at that time. Indicators can also be generated to illustrate when the display has been generated and said indicators can be analysed remotely from the device such as, for example, if the display is an advert, to indicate the number of times the advert has been viewed by the user of the device.

IPC 8 full level

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CPC (source: EP)

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Citation (search report)

See references of WO 2009060223A2

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Designated extension state (EPC)

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DOCDB simple family (publication)

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