

Title (en)  
Advertising structure

Title (de)  
Werbestruktur

Title (fr)  
Structure publicitaire

Publication  
**EP 2226781 A1 20100908 (EN)**

Application  
**EP 09425288 A 20090716**

Priority  
• IT RN20080043 A 20080717  
• IT RN20080023 U 20081216

Abstract (en)  
A system designed using banners which are able to shift and reposition themselves in the presence of wind and telescopic rods affixed to poles. The structure may be single or double sided to hold advertisement banners. It is easily dismantled, and almost fully made in aluminium. The first semi-fixed structure to be positioned onto a pre-existing pole base.

IPC 8 full level  
**G09F 15/00** (2006.01); **G09F 17/00** (2006.01)

CPC (source: EP)  
**G09F 15/0025** (2013.01); **G09F 17/00** (2013.01)

Citation (search report)  
• [X] WO 2007126387 A1 20071108 - EXPAND INT AB [SE], et al  
• [X] US 6334596 B1 20020101 - TEMPLE BOYD K [US]  
• [XY] GB 2381366 A 20030430 - ENGLISH STUART GERALD [GB], et al  
• [Y] DE 9317394 U1 19940113 - MUEHL PAUL [DE]

Cited by  
IT201800007000A1; CN111599291A; WO2012115566A1; US9069239B2; WO2020008425A1

Designated contracting state (EPC)  
AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO SE SI SK SM TR

Designated extension state (EPC)  
AL BA RS

DOCDB simple family (publication)  
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