

Title (en)

SYSTEM AND METHOD FOR TARGETED RECOMMENDATIONS USING SOCIAL GAMING NETWORKS

Title (de)

SYSTEM UND VERFAHREN FÜR GEZIELTE EMPFEHLUNGEN MITTELS SOZIALER SPIELENETZWERKE

Title (fr)

SYSTÈME ET PROCÉDÉ POUR DES RECOMMANDATIONS CIBLÉES METTANT EN UVRE DES RÉSEAUX DE JEUX SOCIAUX

Publication

**EP 2238570 A4 20111130 (EN)**

Application

**EP 08872132 A 20081229**

Priority

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- US 2394408 A 20080131

Abstract (en)

[origin: US2009197681A1] Systems, methods and computer readable media are disclosed for targeting a recommendation to a first user of an online multi-player gaming environment based on tracked data of a second user with which the first user has a relationship on the online multi-player gaming environment. In addition to the general system, methods and computer readable medium for such recommendations, the recommendations can be further refined by incorporating information about the first user, including how the user accesses the online multi-player gaming environment.

IPC 8 full level

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CPC (source: EP KR US)

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Citation (search report)

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