

Title (en)
DISTRIBUTED TV ACCESS SYSTEM

Title (de)
VERTEILTES TV-ZUGANGSSYSTEM

Title (fr)
SYSTÈME D'ACCÈS À LA TÉLÉVISION DISTRIBUÉ

Publication
EP 2238754 A2 20101013 (EN)

Application
EP 08869558 A 20081210

Priority

- US 2008013588 W 20081210
- US 1813007 P 20071231
- US 1813407 P 20071231
- US 1812407 P 20071231

Abstract (en)
[origin: WO2009088418A2] Distributed navigation of broadcast signals is provided through an on-line application connected through a second network connection. A customer receives the broadcast signals through a first network connection, and navigates the broadcast TV content through an on-line application by a browser connected through a second network connection. The present on-line application provides flexible and re-configurable content services, which will need to be customized once for each service provider, but will render consistently on a variety of PC and non-PC client devices. Further, the present on-line application can provide targeted advertising by maintaining an advertising profile for each viewer, determined in part by recording data about the navigating of the content of the broadcast signals, and by recording a plurality of selections of the viewer transmitted to the on-line application. The on-line capability further provides ease for roaming access.

IPC 8 full level
H04N 7/173 (2006.01)

CPC (source: EP US)
H04N 7/17318 (2013.01 - EP); **H04N 21/25866** (2013.01 - EP); **H04N 21/41265** (2020.08 - EP US); **H04N 21/44213** (2013.01 - EP); **H04N 21/472** (2013.01 - EP); **H04N 21/4782** (2013.01 - EP); **H04N 21/6118** (2013.01 - EP); **H04N 21/6125** (2013.01 - EP); **H04N 21/6175** (2013.01 - EP); **H04N 21/64322** (2013.01 - EP); **H04N 21/6582** (2013.01 - EP); **H04N 21/812** (2013.01 - EP)

Citation (search report)
See references of WO 2009088418A2

Designated contracting state (EPC)
AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MT NL NO PL PT RO SE SI SK TR

Designated extension state (EPC)
AL BA MK RS

DOCDB simple family (publication)
WO 2009088418 A2 20090716; **WO 2009088418 A3 20090903**; EP 2238754 A2 20101013; EP 2247108 A1 20101103

DOCDB simple family (application)
US 2008013588 W 20081210; EP 08869558 A 20081210; EP 10172138 A 20081210