

Title (en)

A SYSTEM, METHOD AND COMPUTER PROGRAM FOR RETENTION AND OPTIMIZATION OF GAMING REVENUE AND AMELIORATION OF NEGATIVE GAMING BEHAVIOUR

Title (de)

SYSTEM, VERFAHREN UND COMPUTERPROGRAMM ZUR RÜCKHALTUNG UND OPTIMIERUNG VON SPIELEINKOMMEN UND BESSERUNG VON NEGATIVEM SPIELVERHALTEN

Title (fr)

SYSTÈME, PROCÉDÉ ET PROGRAMME INFORMATIQUE POUR LA RÉTENTION ET L'OPTIMISATION DE RECETTES DE JEU ET AMÉLIORATION D'UN COMPORTEMENT DE JEU NÉGATIF

Publication

**EP 2252970 A4 20120704 (EN)**

Application

**EP 09718080 A 20090306**

Priority

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- US 3432608 P 20080306

Abstract (en)

[origin: WO2009109042A1] A method of ameliorating negative gaming behaviour is provided. One or more gaming users are monitored, or monitoring data regarding their gaming behaviour is obtained. The gaming behaviour is analyzed to identify behaviour that may result in potentially harmful or addictive gaming behaviour (negative gaming behaviour). In the event of occurrence of such negative gaming behaviour, based on the specific negative behaviour one or more interactions are initiated between a system and the one or more users, such interactions being directed to ameliorating the negative gaming behaviour by preventative action. The gaming behaviour is analyzed based on a plurality of gaming behaviour risk indicators.

IPC 8 full level

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CPC (source: EP US)

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- [I] WO 2007064327 A1 20070607 - WALKER DIGITAL LLC [US], et al
- See references of WO 2009109042A1

Designated contracting state (EPC)

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