

Title (en)

UNIVERSAL HOLDER FOR DISPLAY LABELS

Title (de)

UNIVERSELLER HALTER FÜR ANZEIGEETIKETTEN

Title (fr)

SUPPORT UNIVERSEL D'ETIQUETTES D'ETALAGE

Publication

EP 2252988 A2 20101124 (FR)

Application

EP 08873040 A 20081217

Priority

- FR 2008001764 W 20081217
- FR 0850897 A 20080213

Abstract (en)

[origin: WO2009109706A2] The invention relate to a holder (1) for adhesive labels (2, 3) to be attached to a specific object for sale, such holders (1) being made in series on a board (4) on which they are previously arranged, the labels (2, 3) being pre-cut so as to pick any of them on demand after integrating the desired information, characterised in that each adhesive holder (1) defines two different labels (2, 3) embedded into each other and detachable from each other in a common area (5) of a pre-cut outline (6, 7, 8, 9), so as to be detached from one label (2) to the benefit of the other (3), or conversely, depending on the needs of the user. The common area (5) of the two labels (2, 3) includes an RFID electronic device (6) integrating the desired information.

IPC 8 full level

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Citation (search report)

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