

Title (en)

Pack or bag with information containing strip affixed to the pack

Title (de)

Paket oder Tasche mit Informationsstreifen an dem Paket

Title (fr)

Paquet ou sac doté d'une bande contenant des informations fixées sur le paquet

Publication

**EP 2266886 A1 20101229 (EN)**

Application

**EP 09405104 A 20090622**

Priority

EP 09405104 A 20090622

Abstract (en)

A pack or bag (10) made of a multilayer film with a plastic film or a lacquer layer as outermost layer on an exterior surface (14) of the pack (10), and a removable strip (12) of a flexible film material optionally containing printed information on at least one side of the strip (12) is extending over the exterior surface (14) of the pack (10). The strip (12), e.g. a promotion strip, is coated on one side with a cold seal or peelable hot melt adhesive (16) and is removably affixed along its whole length to the exterior surface (14) of the pack (10). The promotion strip is completely stuck down the pack or bag which prevents breakage and allows for reverse or hidden promotional activity and messages while still being removable from the bag or pack.

IPC 8 full level

**B65D 33/00** (2006.01)

CPC (source: EP)

**B65D 33/004** (2013.01); **B65D 2203/02** (2013.01)

Citation (search report)

- [X] WO 2005090193 A2 20050929 - 2004ADPLOY LTD PARTNERSHIP [US], et al
- [X] US 6305531 B1 20011023 - WILKMAN MICHAEL A [US]
- [A] US 5242365 A 19930907 - COUNTS MARY C [US], et al
- [A] US 5264265 A 19931123 - KAUFMANN THOMAS R [US]

Designated contracting state (EPC)

AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO SE SI SK TR

Designated extension state (EPC)

AL BA RS

DOCDB simple family (publication)

**EP 2266886 A1 20101229**

DOCDB simple family (application)

**EP 09405104 A 20090622**