

Title (en)

METHOD FOR APPLYING A PRESSURE SENSITIVE SHRINK LABEL TO AN ARTICLE

Title (de)

VERFAHREN ZUM ANBRINGEN EINES DRUCKEMPFINDLICHEN SCHRUMPFETIKETTS AN EINEM ARTIKEL

Title (fr)

PROCÉDÉ D'APPLICATION D'UNE ÉTIQUETTE RÉTRACTABLE AUTOCOLLANTE SUR UN ARTICLE

Publication

**EP 2271555 B1 20130612 (EN)**

Application

**EP 09727646 A 20090403**

Priority

- US 2009039398 W 20090403
- US 2008059397 W 20080404
- US 23776108 A 20080925

Abstract (en)

[origin: WO2009124229A1] A method of applying a label (12) to an article (10), the method comprising : - providing an article having a surface comprising at least one compound curve (16); - providing a label comprising (i) a heat shrinkable film having an inner surface and an outer surface; and (ii) a layer of pressure sensitive adhesive on the inner surface of the heat shrinkable film, wherein the label has a first edge and a contact region,- - contacting the adhesive layer in the contact region of the label with the article; - and applying heat and pressure simultaneously to the label in a direction from the contact region to the first edge such that the first edge of the label adheres to the article and the label shrinks to conform to the compound curve of the article, wherein the heat and pressure are applied by at least one hot air knife assembly comprising a source of heated air, a flow control mechanism and one or more hot air slots.

IPC 8 full level

**B65C 3/08** (2006.01); **B65C 9/18** (2006.01); **B65C 9/24** (2006.01); **B65C 9/28** (2006.01)

CPC (source: EP)

**B65C 3/08** (2013.01); **B65C 9/1865** (2013.01); **B65C 9/24** (2013.01); **B65C 9/28** (2013.01)

Designated contracting state (EPC)

AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO SE SI SK TR

DOCDB simple family (publication)

**WO 2009124229 A1 20091008**; AU 2009231682 A1 20091008; AU 2009231682 B2 20141030; BR PI0910896 A2 20150929; CA 2720568 A1 20091008; CA 2720568 C 20140128; CN 102056808 A 20110511; CN 102056808 B 20140702; CO 6290732 A2 20110620; EP 2271555 A1 20110112; EP 2271555 B1 20130612; JP 2011518079 A 20110623; JP 5647102 B2 20141224; KR 101621570 B1 20160516; KR 20100133465 A 20101221; MX 2010010941 A 20101206; MY 165365 A 20180321; PL 2271555 T3 20131129; RU 2010145233 A 20120520; RU 2512867 C2 20140410; ZA 201007209 B 20120725

DOCDB simple family (application)

**US 2009039398 W 20090403**; AU 2009231682 A 20090403; BR PI0910896 A 20090403; CA 2720568 A 20090403; CN 200980120884 A 20090403; CO 10122742 A 20101004; EP 09727646 A 20090403; JP 2011503196 A 20090403; KR 20107024688 A 20090403; MX 2010010941 A 20090403; MY PI2010004660 A 20090403; PL 09727646 T 20090403; RU 2010145233 A 20090403; ZA 201007209 A 20101008