

Title (en)

METHOD AND APPARATUS FOR PROVIDING PLAYER INCENTIVES

Title (de)

VERFAHREN UND VORRICHTUNG ZUR BEREITSTELLUNG VON ANREIZEN FÜR SPIELER

Title (fr)

PROCÉDÉ ET APPAREIL POUR OFFRIER DES ENCOURAGEMENTS À DES JOUEURS

Publication

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Application

EP 09739847 A 20090430

Priority

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Abstract (en)

[origin: WO2009135045A1] A system and method is provided for incentivizing players to visit a gambling location. In one aspect, a qualified person is invited to play an electronic game which has a plurality of outcomes, at least one of which is a winning outcome. One aspect relates to accumulating outcomes. Another relates to incentives provided to player program member(s). In some embodiments, the person does not need to be qualified. In one embodiment, the person may be required to redeem the outcome at the gambling location, in another at a redemption location. In one embodiment, a player is required to take an action in order to redeem an outcome. In some embodiments, game play and/or redemption and/or any action must occur in a specified time, respectively. In one embodiment the electronic game is not located at a gambling location, in another it is not located at a redemption location.

IPC 8 full level

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Citation (search report)

- [I] US 2005250568 A1 20051110 - KANE STEVEN N [US], et al
- See references of WO 2009135045A1

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