

Title (en)

Improved method and system for mapping traffic predictions with respect to telematics and route guidance applications

Title (de)

Verbessertes Verfahren und System zum Abbilden von Verkehrsvoraussagen in Bezug auf Telematik- und Routenleitanwendungen

Title (fr)

Procédé et système améliorés pour adapter des prévisions de trafic à des applications de guidage routier et de télématique

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Application

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Abstract (en)

A method of position related offering of an item, the method comprising: transmitting query information indicative of a price-related criterion relating to a potential price of the item and a position-related criterion; receiving one or more responses generated by one or more vehicular telematics computer, wherein a response of a vehicular telematics computer is generated according to a match process between the price-related criterion and price information related to said item as stored in said vehicular telematics computer, and wherein the response is based on a match between a position related characteristic of the vehicular telematics computer and the position-related criterion; based on said responses, estimating potential demand for the item; and transmitting an offer to purchase the item based on said potential demand.

IPC 8 full level

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