

Title (en)

SOCIAL NETWORKING SERVICES FOR A LOCATION-AWARE MOBILE COMMUNICATION DEVICE

Title (de)

SOCIAL NETWORKING-DIENSTE FÜR EINE STANDORTBEWUSSTE MOBILKOMMUNIKATIONSVORRICHTUNG

Title (fr)

SERVICES DE RÉSEAUTAGE SOCIAL POUR DISPOSITIF DE COMMUNICATION MOBILE À GÉOLOCALISATION

Publication

**EP 2289234 A1 20110302 (EN)**

Application

**EP 09795130 A 20090708**

Priority

- US 2009049956 W 20090708
- US 7941508 P 20080709

Abstract (en)

[origin: WO2010006062A1] The invention provides a system and method for building and sustaining a social network service using a location-aware mobile communication device. A social network service member may see another member on a map display on the mobile device, provided that a trusted friend connection has been established. In addition, the map display may also show nearby points of interest (POI), with links to information about the POIs. This information can include reviews and/or commentary about the POI provided by other social network service members and/or third party content providers. The map display may also show event information related to a POI, and may enable members to invite other members to attend the event. Information about a POI may also include advertising or coupon information.

IPC 8 full level

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CPC (source: EP)

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