Title (en)

PACKAGING ASSEMBLY HAVING A SENSORY INTERACTABLE ELEMENT

Title (de)

VERPACKUNGSANORDNUNG MIT INTERAGIERENDEM SENSORELEMENT

Title (fr)

ENSEMBLE DE CONDITIONNEMENT AYANT UN ÉLÉMENT SENSORIEL POUVANT INTERAGIR

Publication

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Application

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Priority

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- US 17242108 A 20080714

Abstract (en)

[origin: US2010006462A1] A sensory interactable packaging assembly having a base and a container. The base has a power supply. The container may contain a consumer product. The container is removably attachable to the base. The container has an outer surface and a sensory interactable element disposed on the outer surface and a control system having an output. The control system is s in electrical communication with the sensory interactable element and the sensory interactable element is responsive to the output of the control system when the container is proximate to the base and the control system is in electrical communication with the power supply.

IPC 8 full level

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CPC (source: EP KR US)

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See references of WO 2010008914A1

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