

Title (en)

TRANSACTION TERMINAL AND TRANSACTION SYSTEM COMPRISING SUCH TERMINALS LINKED TO A SERVER

Title (de)

TRANSAKTIONSENDGERÄT UND TRANSAKTIONSSYSTEM MIT SOLCHEN MIT EINEM SERVER VERBUNDENEN ENDGERÄTEN

Title (fr)

TERMINAL DE TRANSACTION ET SYSTEME DE TRANSACTION COMPORTANT DE TELS TERMINAUX RELIES A UN SERVEUR

Publication

**EP 2308021 A1 20110413 (FR)**

Application

**EP 09772669 A 20090703**

Priority

- FR 2009000828 W 20090703
- FR 0803795 A 20080703

Abstract (en)

[origin: WO201000986A1] Transaction terminal, comprising an electronic unit for calculating a transaction amount, which is linked to at least one data input facility and a screen for displaying the amount calculated, characterized in that it comprises an advertising announcement unit linked to an announcement display screen and an audience measurement computer unit linked to a camera which is mounted in the vicinity of the announcement display facility and oriented so as to have a field covering a zone of visibility of the screen, the audience measurement computer unit executing a program for processing images originating from the camera, the image processing program incorporating a module for detecting a face turned towards the announcement display screen, a module for counting the detected faces, and a module for measuring the time for which each face is turned towards the screen.

IPC 8 full level

**G01G 19/40** (2006.01); **G06Q 30/00** (2012.01)

CPC (source: EP)

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Citation (search report)

See references of WO 201000986A1

Designated contracting state (EPC)

AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO PL PT RO SE SI SK SM TR

Designated extension state (EPC)

AL BA RS

DOCDB simple family (publication)

**WO 201000986 A1 20100107**; EP 2308021 A1 20110413; FR 2933518 A1 20100108

DOCDB simple family (application)

**FR 2009000828 W 20090703**; EP 09772669 A 20090703; FR 0803795 A 20080703