

Title (en)

TELECOMMUNICATION METHOD IMPLEMENTING THE MEANS OF AN ORGANIZATION SUCH AS AN ENTERPRISE

Title (de)

TELEKOMMUNIKATIONSVERFAHREN MIT IMPLEMENTIERUNG DER MITTEL EINER ORGANISATION WIE ETWA EINES UNTERNEHMENS

Title (fr)

PROCEDE DE TELECOMMUNICATION METTANT EN OEUVRE LES MOYENS D'UNE ORGANISATION TELLE QU'UNE ENTREPRISE

Publication

EP 2324614 A2 20110525 (EN)

Application

EP 09806131 A 20090910

Priority

- IB 2009055087 W 20090910
- FR 0856104 A 20080911

Abstract (en)

[origin: WO2010029523A2] A method and system sending Multimedia Message (MMS) with advertisement is disclosed. The method includes the subscriber sending an MMS, MMS proxy relay receiving the MMS from the subscriber, MMS proxy relay sending the MMS to Multimedia Message Service Center, Multimedia Message Service Center (MMSC) verifying the subscriber information in the subscriber list MMSC checks the size of MMS in Multimedia Message Service Packet Data Unit (MMR PDU), MMSC appending the advertisement information to the MMS, MMSC delivering the MMS to the receiver; and a Billing system/ Service Control Point (SCP) performing a discounted billing of the subscriber. The MMSC has a database for storing the subscriber list and advertisement information to be appended in the MMS. The Multimedia Message Service Center of the subscriber includes logic to determine the size of MMS information in MMS PDU.

IPC 8 full level

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CPC (source: EP)

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Designated extension state (EPC)

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