

Title (en)
A GREETINGS CARD

Title (de)
GRUSSKARTE

Title (fr)
CARTE DE VOEUX

Publication
EP 2331346 A1 20110615 (EN)

Application
EP 09784918 A 20090812

Priority

- GB 2009001976 W 20090812
- GB 0814704 A 20080812
- GB 0910296 A 20090616

Abstract (en)
[origin: GB2462535A] A method of addressing the apparent short-term nature of greetings cards due to being discarded after use comprises providing an illustrated, folded card (30) featuring an expression of friendship or other sentiment and a picture 31. The card comprises a support member (35) adapted to engage with a picture to provide a first pictorial representation mounted on a card, and in a second mode when separated from the support member, provides a picture which can be adhesively secured to an object. The picture may be secured by pressure sensitive adhesive, or may be magnetic, or both types featuring a low tack adhesive (eg. aqueous acrylic) together with a magnetic adhesive (eg. flexible magnetic polymer film).

IPC 8 full level
B42D 15/02 (2006.01)

CPC (source: EP GB)
B42D 15/045 (2013.01 - EP); **B42D 15/047** (2013.01 - GB)

Citation (search report)
See references of WO 2010018373A1

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