

Title (en)

Label applicable to packagings and products in general

Title (de)

Für Verpackungen und generell für Produkte anwendbares Etikett

Title (fr)

Étiquette pouvant être appliquée sur des emballages et des produits

Publication

**EP 2346016 B1 20180307 (EN)**

Application

**EP 10425005 A 20100113**

Priority

EP 10425005 A 20100113

Abstract (en)

[origin: EP2346016A1] A label (1) that can be applied to packagings and products (A) in general and is provided with a first outer face (2a) which usually bears images, symbols, lettering and the like. The label (1) furthermore can be coupled, with a second inner face (2b) thereof, to a predefined surface (B) of a product, of a box, of a case, of a packaging (A) in general of the product. The label (1) comprises an adhesive material applied on at least one portion of the inner face (2b): the adhesive material is adapted for detachable and repeatable fixing of the inner face (2b) to the predefined surface (B), in order to allow the at least partial removal of the label (1) and its subsequent repositioning on the predefined surface (B). At least one of the inner face (2b) and the predefined surface (B) bears further images, symbols and lettering of various kinds, which are made visible by means of the at least partial removal of the label (1).

IPC 8 full level

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CPC (source: EP)

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