

Title (en)

IMPROVED BEACHING WITH CONCOMITANT HAIR TONICIZING

Title (de)

VERSTÄRKTKE AUFHELLUNG BEI GLEICHZEITIGER HAARKRÄFTIGUNG

Title (fr)

POUVOIR DÉCOLORANT AUGMENTÉ ET RENFORCEMENT SIMULTANÉ DES CHEVEUX

Publication

**EP 2355778 A2 20110817 (DE)**

Application

**EP 09768374 A 20091208**

Priority

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Abstract (en)

[origin: WO2010066720A2] The invention relates to a bleaching method for keratin fibres, using an agent comprising a bleach activator system comprising at least one cationic acylpyridinium derivative of formula (I), and hydrogen peroxide and use of agents for bleaching keratin fibres, in particular human hair, comprising at least one cationic acylpyridinium derivative, for reinforcing the bleaching capacity with concomitant improvement in the condition of the fibres.

IPC 8 full level

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CPC (source: EP US)

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Citation (search report)

See references of WO 2010066720A2

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