

Title (en)
SCENTED WASHING OR CLEANING AGENT

Title (de)
PARFÜMIERTES WASCH- ODER REINIGUNGSMITTEL

Title (fr)
DÉTERGENT OU NETTOYANT PARFUMÉ

Publication
EP 2358859 A1 20110824 (DE)

Application
EP 09783877 A 20091009

Priority
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• DE 102008059448 A 20081127

Abstract (en)
[origin: WO2010060677A1] The invention relates to a scented washing or cleaning agent, comprising anionic and/or non-ionic surfactants and also encapsulated scents and non-encapsulated scents. Due to the special selection of particularly encapsulated scents, said washing or cleaning agent provides surprising scent advantages on the textiles washed within the course of a conventional washing process, particularly with respect to the aspects of pleasant nature, intensity, and lasting nature of the scent impression. For this purpose, the total amount of scented agent present in the product may even be reduced, while scent advantages may still be achieved on the textiles.

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C11D 3/505 (2013.01)

Citation (search report)
See references of WO 2010060677A1

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