

Title (en)

METHOD AND SYSTEM FOR PROVIDING INFORMATION AND/OR A SERVICE FOR A RECEIVER OF A POSTAL ITEM

Title (de)

VERFAHREN UND SYSTEM ZUR BEREITSTELLUNG EINER INFORMATION UND/ODER EINES DIENSTES FÜR EINEN EMPFÄNGER EINER POSTSENDUNG

Title (fr)

PROCÉDÉ ET SYSTÈME DE FOURNITURE D'UNE INFORMATION ET/OU D'UN SERVICE POUR UN DESTINATAIRE D'UN ENVOI POSTAL

Publication

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Application

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Priority

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Abstract (en)

[origin: WO2010075932A1] An aim of the invention is to create a method and a system allowing simple and fast provision of extensive information and/or services for the receiver (104) of a postal item (101). The invention proposes applying access information associated with the information and/or the service to the postal item (101), said access information being captured by means of a capturing device. The information and/or the service are requested by a server device (303) using the access information, said device providing the information and/or the service as a result of the request. In addition to providing information, for example, the shipment of a catalog, execution of an order, or shipment of a coupon code is offered as a service.

IPC 8 full level

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